

SPONSORSHIP OPPORTUNITIES «5TH EUROPEAN PHYCOLOGICAL CONGRESS»

5th European
Phycological
Congress



Exploring
the
phycocosmos

Rhodes Island
Greece

September 4-9
2011

Rodos Palace Hotel



FEPS

Hellenic Phycological Society (HEL.P.S.)
www.phycology.gr

Federation of European
Phycological Societies
www.feps-algae.eu

Alpha MENTOR
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Under the auspices Of
Municipality of Rhodes

Under the auspices Of
Ministry Of Rural Development
and Food

Under the auspices Of
Mrs Maria DAMANAKI
Member of the European Commission



Ministry Of Rural
Development and Food



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Activities

The FEDERATION OF EUROPEAN PHYCOLOGICAL SOCIETIES (FEPS, www.feps-algae.eu) unanimously decided and proposed on the 23rd of July 2007 the implementation of the "5th EUROPEAN PHYCOLOGICAL CONGRESS" in Greece and assigned its organization to the HELLENIC PHYCOLOGICAL SOCIETY (HEL.P.S., www.phycology.gr). The Board of HEL.P.S., accepted on the 30th of November 2007 the congress's organization, proceeded with the constitution of the Local Organizing Committee (L.O.C) chaired by Professor Christos Katsaros, president of HEL.P.S., and decided to organize the Congress in Rhodes Island, 4 to 9 September 2011.

Following the call for tenders for the organization of the 5th European Phycological Congress, the Board of HEL.P.S., and the L.O.C, decided on the 16th of June 2008 to hire *Alpha MENTOR*, as Congress Consultant Company.

The activities of the "5th EUROPEAN PHYCOLOGICAL CONGRESS" will directly and indirectly concern:

- √ Results of basic research related to ecology, cell biology, molecular evolution and phylogeny which project the use of algae as means and tools for constant research activity worldwide.
- √ Procedures and technologies relevant to the environment, the pollution and the possibilities to use and apply algae to confront corresponding problems.
- √ Means, applications and products of algae in the fields of health, pharmaceuticals, cosmetology and nutrition – gastronomy.
- √ Actions in the fields of education and environmental training.
- √ Projection and enhancement of the tourist product and alternative forms of tourism in Greece.

Venue

The "5th EUROPEAN PSYCHOLOGICAL CONGRESS" will be realized in Rhodes, 4-9 September 2011, and it will be supported by the facilities and know-how of RODOS PALACE HOTEL.

The congress will take place in three halls of RODOS PALACE Hotel:

- The main hall – where the opening and the closing ceremonies will take place as well as the daily thematic sessions. The room has a capacity of 600 persons
- Other rooms of 40-1300 persons which can be formulated according to the congress's needs

The lobby of the Conference Center will host the sponsors' exhibition stands and posters.



"DELPHI" Room

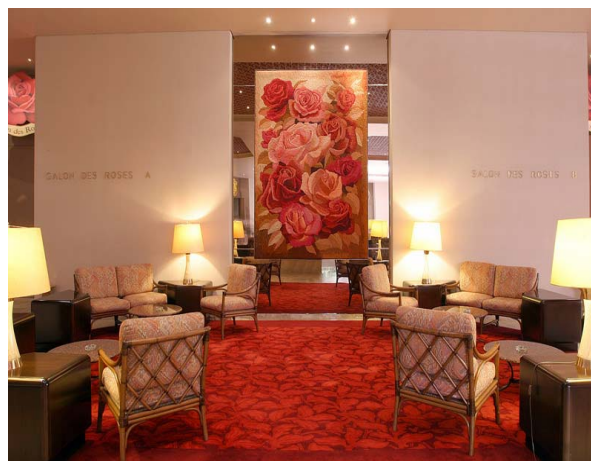


Exhibition area

The 5-star RODOS PALACE Hotel can accommodate all the participants and accompanying persons, with more than 500 rooms, from standard guestrooms to suites.



Standard Guestroom



Hotel Lobby Area

Sponsorship opportunities

Sponsorship, being through time a "certified" institution of supporting and funding development initiatives, projecting and promoting socioeconomic and environmental issues, is called to contribute to the success of the "5th EUROPEAN PSYCHOLOGICAL CONGRESS".

The activities of the "5th European Psychological Congress" will directly and indirectly concern:

- Environmental procedures and technologies,
- Means, applications and products in the fields of health, pharmaceuticals, cosmetology and nutrition - gastronomy,
- Means and tools of research activity and tests,
- Actions in the fields of education, environmental training and cultivation,
- Projection and enhancement of the tourism product and the alternative forms of tourism in Greece.

The sponsors will be projected through the promotion and projection initiatives of the Congress:

- The general promotion material,
- The delegates' material,
- The congress's and HEL.P.S.'s websites (www.epcv.gr, www.psychology.gr)
- Their presence at the dedicated sponsors area at RODOS PALACE hotel.

Sponsorships and sponsors will be divided into the following categories:

1. Platinum Sponsor,
2. Gold Sponsor,
3. Silver Sponsor,
4. Symposium Sponsor,
5. Sponsor,
6. Supporter.

Sponsorship framework

CATEGORY	NUMBER OF SPONSORS	AMOUNT
Platinum	1	25.000,00
Gold	2	17.000,00
Silver	3	10.000,00
Symposium*	8**	6.000,00
Sponsor	10**	4.000,00
Supporter	20**	2.000,00

* SYMPOSIA:

1. Symposium 1: **Environmental stresses on coastal marine algae**
2. Symposium 2: **Algal biotechnology**
3. Symposium 3: **DNA taxonomy: bar coding and species delineation**
4. Symposium 4: **Cell biology and molecular physiology of algae**
5. Symposium 5: **Molecular and cellular responses in algae induced by changes in the environment**
6. Symposium 6: **Genetics of speciation (ecological and molecular)**
7. Symposium 7: **Algal genomics**
8. Symposium 8: **Freshwater algal biogeography and biodiversity**

** AT LEAST

SPONSOR BENEFITS

CATEGORY	Congress's website - Sponsor Session *1	Sponsor's link to the congress's website *2	Congress's Printed Material - Sponsor Session *3	PARTICIPATION IN PRESS CONFERENCE *4	REPRESENTATIVE IN OPENING CEREMONY	STANDS DURING THE CONGRESS			BANNER IN CONGRESS AREA	FREE DELEGATES		PROMOTION OF PRODUCTS TO HEL.P.S. MEMBERS *5	PROMOTION OF PRODUCTS TO DELEGATES *6
						25 m ²	15 m ²	6 m ²		2 PERSONS	1 PERSON		
						25 m ²	15 m ²	6 m ²		2 PERSONS	1 PERSON		
PLATINUM	+	+	+	+	+	25 m ²			-	+	-	+	+
GOLD	+	+	+	+	+		15 m ²		-	-	+	+	+
SILVER	+	+	+	+	+			6 m ²	-	-	+	+	+
SYMPOSIUM			+						+		+	+	+
SPONSOR			+								+	+	+
SUPPORTER	+	-	+	-	-	-	-	-	+	-	-	+	-

* See next page

Notes

¹ Sponsors will be presented in congress's website (www.epcv.gr) according to category.

² Sponsors will be given the opportunity to link the congress's website to their own websites.

³ Presentation of the sponsors in the congress's website will be realized as follows:

A) Before and up to the congress's realization:

- Sponsors will be presented (in key position) in any printed material (poster, newsletter, announcement),
- Supporters will also be presented in a lower position.

B) Congress's documents (invitation, program, folder, etc) sponsors will be presented as follows:

- Sponsors: cover page or first page,
- Supporters: last page or back cover.

⁴ Regarding the press conferences:

- a) The Platinum Sponsor can participate in the first press conference (before the congress's realization).
- b) Sponsors can participate in the first press conference (before the congress's realization).
- c) Communication Sponsor will have the right to constant update of any news regarding the conference and privileged and on time use of announcements.

⁵ Every sponsor and supporter will have the right of promoting its products and services to HEL.P.S. members under the circumstance that each HEL.P.S member will agree to provide his/her contact details (communication address, fax, e-mail).

⁶ Every sponsor will be given the opportunity to promote their products (prospect, sample etc.) to the delegates during the congress.



Hellenic Phycological Society (HEL.P.S.)

www.phycology.gr

The Hellenic Phycological Society (HEL.P.S.) was founded in 1991 from an initiative of phycologists from the Universities of Thessaloniki and Athens as well as the Hellenic Center for Marine Research (HCMR) and it is a non-profit Scientific Society.

The suggestions of European Phycologists since 1990 were the food for thought to establish HEL.P.S. The first proposal was made by C. Katsaros (president of HEL.P.S.) during a meeting of Greek Phycologists in Thessaloniki 8-9 June 1990 within the framework of COST 48 project.

The aims of the Society are "The promotion of the basic and applied phycological research, the organization of congresses and the development of international relationships". In other words, the development of Phycology in Greece, and the appointment of its advantages, the communication and exchange of opinions between Greek Phycologists, as well as the cooperation with other phycologists in the world. Moreover, the promotion and growth of Phycological Education in Schools and Universities, in order to help the young Greek Phycologists to work in a better scientific and professional environment and further develop Phycology in Greece, in both basic and applied research.

HEL.P.S., despite its small number of members (which is due to the small number of phycologists in Greece), developed a series of important activities like the organization of the 7th International Phycological Congress in Thessaloniki, in 2001, the production of the environmental education manual titled "Meet the algae – The gardens of the water" which is distributed for free to schools and Centers of Environmental Education in Greece, the participation in various activities of environmental education and the financial support of young phycologists to participate in international congresses. Furthermore, HEL.P.S., undertook the organization of the 5th European Phycological Congress which will be realized in Rhodes Island 4-9 September 2001. Finally, HEL.P.S is one of the founder members of FEPS which was established in 2007.



Federation of European Phycological Societies (F.E.P.S.)

www.feps-algae.eu

The Federation of European Phycological Societies (F.E.P.S.) was established in 2007, as an initiative of the Phycological Societies of Great Britain, Germany, Greece, Italy, Spain, Poland, Belgium – The Netherlands and Hungary. After three years, almost every phycological society of Europe is a member of F.E.P.S., as well as many individuals from countries with no national phycological society proving in that way the necessity to establish one.

The aim of the Federation is to promote the cooperation among European phycologists. In particular, FEPS is the common cooperation and exchange of opinions background in the fields of phycology integrated in the wider thematic unit of the environment in a European level. FEPS can play a significantly important role in Europe by enhancing, through its scientific opinion, the efficiency of the priority axes determined by European Union services.

The European Phycological Congresses

The first European Phycological Congress took place in 1996 in Cologne – Germany. Ever since, the European Phycological Congresses take place every four years and they are the biggest phycological congresses after the International Phycological Congresses which also take place every four years.

The 4th European Phycological Congress was realized in Oviedo, Spain, 23-27 July 2007. The number of participants was about 370 from around the world and all the fields of phycology. The issues presented in the phycological congresses cover a wide spectrum of phycological fields and problems ranging from pure basic research like Genetics and Cell Biology, Molecular Development and Phylogeny up to direct or indirect application, like the contribution of algae to climatic change, the algae cultivation for trade purposes, as well as applications in cosmetics, pharmaceuticals and medicine.

Role and Use of Algae

Algae are autotrophic, photosynthetic organisms like the higher land plants, they produce oxygen, and play a fundamental role in maintaining life.

The role of algae in life development and climate formulation in the planet is of major importance, since algae contribute to the enrichment of the atmosphere with oxygen. 60% of the O₂ of the atmosphere is produced by algae.

The relationship of humans with algae has its roots to the very ancient times. Nowadays, algae are cultivated and have a wide spectrum of applications, mainly:

1. In nutrition: Several algae are edible and due to their ingredients, are appropriate as nutrition supplements (i.e. Spirulina). Some seaweeds are used for food, like the brown Laminaria (Kombu) or the red Porphyra (Nori) used to produce the well known "sushi".
2. Very important products coming from algae are the phycocolloids (alginates, carragennans, agar) with many applications in Medicine, Pharmaceuticals, Cosmetology, Food Industry, etc.
3. Coloring substances are extracted from algae and have great applications as ingredients in color industry, eye shadows, or chromogen of Vitamin A.
4. Algae are also rich in trace elements like proteins, amino acids, minerals, polysaccharides, dietary fibers, vitamins, lipids and fatty acids, etc., giving them anti-oxidant properties, or special properties against cancer.
5. Algae can also be used in aquaculture facilities as food during the first stages of fish and shell fish.
6. Algae are used as fertilizers in agriculture.
7. Algae play a significant role in absorbing carbon dioxide (CO₂) from the atmosphere due to their photosynthetic activity and hence the developments of climate change from heat increase of the planet.
8. Several algae can absorb nutrients and heavy metals found in waste. Recently, some of these algae are used as biofilters to clean the effluent of sewage treatment plants.
9. Algae are used as bioindicators for water quality.
10. Recently, great attention is given in projects examining the possibility of biodiesel production using algae.

Letter of Intent

LETTER OF INTENT

ORGANIZATION AGENCIES: **FEDERATION OF PSYCHOLOGICAL SOCIETIES (F.E.P.S)**
HELLENIC PSYCHOLOGICAL SOCIETY (HEL.P.S.)

COORDINATION – CONGRESS CONSULTANT: **Alpha MENTOR Ltd**

COMPANY / AGENCY:

(legal representative)

- Company Executive Officer for Communication:.....
- Position:
- Contact: Tel Mob. Phone
- Email:

FIELDS OF INTEREST: (please tick accordingly)

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SPONSOR

GOLD
SPONSOR

SILVER
SPONSOR

SYMPOSIUM
SPONSOR

SPONSOR

SUPPORTER

Date:

Signature - Stamp: